

EVENT DETAILS

HackRPI is the first intercollegiate hackathon hosted at **Rensselaer Polytechnic Institute** in **Troy, NY**, completely organized and run by RPI students. We will be hosting **500 hackers** from the Northeast and beyond for **24 hours**. The event will take place on **November 15th - 16th** in the Darrin Communication Center.

WHY SPONSOR?

Sponsoring HackRPI is investing in the future of computer science. Hackathons let students explore new technologies and collaborate with one another, all while having fun. They are a more engaging way for students to learn about software development than traditional schoolwork. Students who enjoy hackathons are looking for the companies and brands that support this new kind of event, because without travel reimbursements, great food, cool prizes, or awesome swag, hackathons wouldn't engage as large of an audience as they currently do. Sponsorship from companies like yours are what make the experience magical.

Additionally, hackathons are the perfect opportunity for recruiting the most motivated students. Why go through formal events like career fairs and first-round interviews to find the students who best fit your position when you can have your developers help a student with a cool project built on your technologies? This direct assesment of a student's ability to work with your technology in a relaxed environment would be hard to find elsewhere.

MOTIVATION

We chose to organize HackRPI because we didn't want to wait for someone else to start it. There had been a few other students who said they wanted to start HackRPI, but had not put in any effort. We knew this was an event that RPI needed, and that it was on our shoulders to implement. By attending several hachathons across the nation, we found ourselves taking the roles of finalists, winners, judges, and volunteers. Through all of this, we have seen the things we love about hackathons, and the things we believe should be changed.

With this experience, we hope to throw a hackathon that embodies our vision of the perfect hackathon. We have already put in a lot of effort to make this dream a reality. We have rallied the hacker community at RPI by forming a club now recognized by our student union, the Rensselaer Hackathon Organization, and sent buses full of RPI students to other student-organized hackathons. We have organized several smaller hackathons within the club as well as a hackathon for incoming freshman during student orientation. It was one of the first events to fill up.

We are working hard to make sure that HackRPI is as good as we envision, but we can't do that all by ourselves... We need help - **your** help.

HACK(RPI); Sponsorship Details

	\$1,000	\$2,500	\$5,000	\$10,000
Number of company representatives on site*	2	3	5	8
Company swag distribution	✓	✓	✓	✓
Logo on HackRPI website	✓	✓	✓	✓
Participate in first round of judging	✓	✓	✓	✓
Can award API prizes	✓	✓	✓	✓
Logo on informational packet	✓	✓	✓	✓
Access to resume book before event		✓	✓	✓
Table during event		✓	✓	✓
Logo on back of HackRPI shirt		✓	✓	✓
Participate in finalist judging			✓	✓
Give tech talks during event			1 hour total	Unlimited
Conduct private interviews at event			3 hours total	Unlimited
Logo on every email/publication				✓
Give a keynote speech at event				✓
Company lounge during event				✓

* Company representatives do not include mentors. The number of mentors a company may bring is uncapped.

ALTERNATIVE SPONSORSHIP OPTIONS

If you can't provide a direct monetary sponsorship, we would be happy to discuss alternate forms of sponsorship.

ANY QUESTIONS?

If you have any questions or would like more information, feel free to contact us:

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